



Peach Marketing Plan

P - **PRODUCTS & PEOPLE**-Our **P** today stands first for our #1 selling **PRODUCTS!**...which is how we meet the **PEOPLE**. Mary Kay always said, **P & L** stood for **People and Love**, not **Profit and Loss!** Our **P** today also stands for **PEOPLE** We build relationships through our consumable products!

E - **EACH** of us is unique! No one particular personality or style...we don't look for the "sales type" person and there is a support and training program for **EACH** step of the way that appeals to **EACH** style of person and **EACH** style of business...online, DVD, person to person, audio, book...

A - **ADVANTAGES!** Owning our own businesses...tax advantages, being our own boss, flexibility, selecting those we'd like to work with!...

C - **CAREER PATH!** Being an entrepreneur, but having a company with a proven career path, mentors, rewards, recognition, unlimited income, no restraint on timing, no restraint on the number of positions at each level, no penalties for "life's interruptions"!

H - *You CAN have it ALL!* Priorities in Order without jeopardizing your values (God, Family, Career); Own your own business with minimal investment (\$100 plus tax/shipping); Unlimited Income potential and tremendous personal growth and friendships.